



Kelly Harding

COMPANY DIRECTOR

Experience: **20+ years** | Projects Lead: **60+** | Clients: **40+**

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CORE SKILLS:

- Project Management
- Community + Stakeholder Engagement
- Facility planning + Feasibility studies
- Open space + active lifestyle planning
- Master Plan development
- Strategy development + report writing
- Community + Club Development
- Governance, Administration + Organisational Support

QUALIFICATIONS:

- Bachelor of Recreation Planning + Management (University of South Australia)
- Graduate Diploma of Urban + Regional Planning (University of South Australia)
- Foundations in Public Participation (International Association of Participation (IAP2))
- Designing Play Environments for Children (LGA)
- Level 1 & 2 Certificate in Playspace Development (Play Australia)

PROJECT EXPERIENCE:

- SANFL Facility Infrastructure Strategy
- Victor Harbor Sport, Recreation + Open Space Strategy
- Port Adelaide Enfield Inclusive Facilities Plan
- SACA Infrastructure Strategy
- Aldinga Sports Precinct Master Plan
- Light Regional Sport, Recreation + Open Space Plan
- Karbeethan Reserve Master Plan
- Alexandrina Indoor Court Demand Study
- Barossa Council Court Audits
- Essex Park + Show grounds Master Plan
- Southern Adelaide Tennis, Netball, AFL + Cricket Strategy
- Tea Tree Gully Court Audits
- The Paddocks Master Plan

*All projects listed above were delivered by Kelly Harding during her time with insideEDGE Sport and Leisure Planning.

Kelly Harding is a sport, recreation, leisure and open space professional with more than 20 years' experience across State Government, Local Government and private consultancy. She has over eight years' experience leading consultancy projects in South Australia and previously managed insideEDGE's South Australian office, delivering more than 65 projects for government, sporting, education, community and private sector clients.

Kelly is the founder of Planned Play, a sport, recreation and open space consultancy specialising in master planning, facility planning, open space strategies and community-focused design. Planned Play helps governments, councils, sporting organisations and clubs create active, inclusive and resilient places where communities can play, connect and participate.

Kelly brings a strong understanding of current and future industry trends, including changing participation patterns, population growth, ageing infrastructure, equitable access and evidence-based investment. Her experience in consultation, sport and recreation planning, open space strategy, advisory groups and committees enables her to analyse data, identify key trends and develop practical strategies, frameworks and implementation plans that support informed decision-making and long-term community outcomes.

