



## **Privacy Policy – Fynko**

Effective Date: 1/07/25

### **1. Who We Are**

Fynko ("we", "our", or "us") is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information in accordance with applicable laws in Australia and internationally (where relevant), including the Privacy Act 1988 (Cth), the Australian Privacy Principles (APPs), and best practices under GDPR and CalOPPA.

### **2. What Personal Information We Collect**

We may collect the following types of personal information from you:

- Full name
- Contact details (email, phone number, postal address)
- Billing and shipping addresses
- Order history
- IP address and device information
- Any correspondence you provide to us

We do not knowingly collect personal data from children under 16 without parental consent.

### **3. How We Collect Personal Information**

We collect your personal information when you:

- Place an order on our website
- Contact us via email, forms, or social media
- Subscribe to updates or marketing
- Interact with our website (cookies and analytics)

#### **4. Why We Collect Your Personal Information**

We use your personal information to:

- Process and fulfil orders
- Deliver products to you
- Communicate with you about your order or inquiries
- Provide customer support
- Improve our products, services, and website
- Comply with legal obligations

#### **5. Disclosure of Personal Information**

We may share your personal information with:

- Delivery partners and couriers
- Payment service providers
- IT service providers
- Government bodies as required by law

We do not sell or rent your personal data to third parties.

#### **6. Cross-Border Disclosure**

Some of our third-party service providers may be located outside of Australia. When we transfer your information overseas (e.g. to cloud servers), we take reasonable steps to ensure it is protected under equivalent data protection laws or through contractual safeguards.

#### **7. Cookies & Website Tracking**

We use cookies and similar technologies to enhance your experience and analyse traffic. You can disable cookies via your browser settings, but some features may not function as intended.

#### **8. Storage & Security**

We store your data securely using encryption and restricted access protocols. We retain your information only for as long as necessary for business or legal purposes, and we dispose of it securely.

#### **9. Your Rights**

Depending on your location, you may have the right to:

- Access and correct your personal information
- Request deletion of your data
- Opt-out of direct marketing
- Lodge a complaint with the relevant privacy authority

To exercise your rights, contact us at: [your email]

## **10. How to Contact Us**

If you have any questions or concerns about this Privacy Policy or how we handle your data, please contact:

Fynko – [www.fynko.com](http://www.fynko.com) and select “contact us” to send an email.

## **11. Updates to This Policy**

We may update this Privacy Policy from time to time. The most current version will always be available on our website with the “Effective Date” listed at the top.